

The Social Representation of Marxism

Serge Moscovici †

2003 Balzan Prize for Social Psychology

Balzan GPC Adviser: Giovanni Busino

Project Coordinators:

The Social Representation of Marxism: Serge Moscovici, Denise Jodelet

An Exemplary Ethnic Minority: The Case of the Gypsies: Juan Antonio Pérez,
Nikos Kalampalikis

Social Psychology: specific international actions: Jean-Claude Abric, Francesca
Emiliani, Luisa Molinari, Sylvia Valencia, Lavinia Betea, Luciana Baut (PhD
fellowship under Birgitta Orfali)

Affiliated Institution: Fondation Maison des Sciences de l'Homme

Period: 2003-2006 (Social Representation of Marxism); 2003-2007 (Exemplary
Ethnic Minority); 2003-2007 (Social Psychology: specific international actions)

Websites: <http://remosco.hypotheses.org>; <http://www.renirs-cemers-mexico.org>;
<http://www.sr-indonesia.org/en>, <http://www.fcc.org.br/pesquisa/ciers.html>

Serge Moscovici was Director of the Réseau Mondial Serge Moscovici (REMOSCO) at the Fondation Maison des Sciences de l'Homme.

Three strategies to stimulate research in countries where it was otherwise difficult to achieve training and scientific communication were the guiding principle of Moscovici's research projects. The first was to help set up research centres in different parts of the world, whether through centres at universities, or in cooperation with other centres or in cooperation with funding from another foundation. For more details on institutions involved, see the Balzan website at <http://www.balzan.org/en/prizewinners/serge-moscovici/research-project-french-moscovici>. The second strategy was to help researchers across the world, e.g., in Mexico or in Italy, and the third strategy was to help researchers in exploring a specific topic.

In carrying out these projects, the Moscovici project brought together colleagues and young researchers from all the countries already associated with the Laboratoire

Européen de Psychologie Sociale (LEPS) in Paris, created over thirty years ago within the framework of the Maison des Sciences de l'Homme as an international network to support and coordinate the activities of various research groups in social psychology. To this end, it dealt with ensuring regular contacts between researchers on topics related to the problems, concerns and the transformations of contemporary European societies, stimulating exchanges in the field of psychosocial analysis, developing joint research, analyzing results obtained in the field of the theory of social representations, and taking part in the organization of international meetings. Its activities also included the publication of articles and books dealing with various theoretical and social questions. In March 2014, some months before his death, Serge Moscovici created a new international network, the Serge Moscovici Global Network (REMOSCO), which guaranteed the continuity of LEPS activities in the Fondation Maison des Sciences de l'Homme in Paris.

Serge Moscovici also supported different editorial projects in the field of social psychology (French translation of Ivana Marková's *Dialogicity and Social Representations*), and worked closely with Nikos Kalamalakis on *Raison et cultures* (2012) and *Le scandale de la pensée sociale* (2013), both published in the Éditions de l'École des hautes études en sciences sociales.

The Social Representation of Marxism

One of Moscovici's projects focused on the social representation of Marxism. Serge Moscovici began studying the diffusion of Marxism approximately twenty years ago, and thanks to the second half of the Balzan Prize, took this research up again, with the collaboration of Denise Jodelet, Professor at the École des Hautes Études en Sciences Sociales (EHESS).

An Exemplary Ethnic Minority: The Case of the Gypsies

A second project dealt with the problem of ethnic minorities which seek to express their identity by becoming protagonists in the playing out of their own destiny. Moscovici concentrated his focus on this culturally rooted and wandering ethnic minority, while Juan Pérez, ordinary Professor at the Universitat de València, and Nikos Kalamalakis, Professor at the University Lyon 2, collected 1,400 questionnaires in seven European countries. Other research was carried out in conjunction with this project. In comparison, but on a more modest scale, a similar study was undertaken with regard to the Indians by Professor Campos in Brazil.

Social Psychology: Specific International Actions

Serge Moscovici also earmarked the following projects for financing with the second part of his Balzan Prize: studies on the representations of Alter-mondialism by a group of young researchers directed by Professor Jean-Claude Abric, Université de Provence, Aix-Marseille I; a joint psychosocial research project on the rights of the child, led by Professors Francesca Emiliani and Luisa Molinari of the Università di Bologna; a psychological health study carried out by Professor Sylvia Valencia, Universidad de Guadalajara; a modest part of the archival organizational work of Professor Lavinia Betaea, lecturer in the Faculty of Political Science at the Universitatea din București, which concerned psycho-biographies of leaders of the Romanian Communist Party; a one-year PhD fellowship for Luciana Baut for work on a doctoral thesis in social psychology, "The Representations of European Construction. Between Central Europe and Eastern Europe," under the direction of Birgitta Orfali, lecturer at Paris-Sorbonne.

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